



**MONTANA FOLK FESTIVAL**  
BUTTE, MONTANA  
July 7-9, 2017

**Stage Sponsorship – DAYTIME STAGE**

*Daytime stages offer music and dance performances and popular thematic talk/demonstration sessions featuring festival performing artists from Noon-7:00 p.m. on festival weekend.*

**1. Stage Exclusivity**

- a. Sponsor receives naming rights to one entertainment stage
- b. Pass-through rights available (pre-approval required)

**2. Media**

- a. Sponsor logo displayed in newspaper ads
- b. Sponsor logo with hyperlink prominently displayed on website
- c. Sponsor logo on pre-festival brochures
- d. Sponsor logo and/or name recognition on thousands of pocket schedules
- e. Sponsor will receive full page ad in official 48-page festival program book  
*(inserted into daily and weekly papers throughout state )*
- f. Identification as Stage sponsor in all press releases, newsletters, emails, etc.

**3. On-Site**

- a. Sponsor logo on signage at designated stage
- b. Opportunity to display table tents on seating tables at stage
- c. Sponsor representatives may serve as stage announcers.
- d. Sponsor representatives may address the audience from stage
- e. Sponsor banners located throughout the festival site.
- f. Logo recognition on Sponsor “Thank You” boards
- g. Sponsor receives use of a 10’ x 10’ promotional tent
  - o Couponing, sampling, demonstrations, displays
- h. Sponsor recognition in stage announcements from sponsored stage

**4. Miscellaneous**

- a. Passes to VIP reception
- b. Passes to VIP parking
- c. Rights to use Montana Folk Festival marks until December 31, 2017
- d. Employee volunteer opportunities

**Stage Sponsorship (1 available)**

**\$30,000.00**