



MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 7-9, 2017

Festival Food Court Sponsor (3)

The Festival Food Court offers regional and ethnic specialties, along with typical festival food.

1. Exclusivity

- Sponsor will receive naming rights to Food Court

2. Media

- Sponsor logo displayed in newspaper ads
- Sponsor logo with hyperlink prominently displayed on website
- Sponsor logo and/or name recognition on 50,000 pocket schedules
- Sponsor will receive one half page ad in festival program guide distributed statewide
- Sponsor logo in the festival brochure distributed throughout region in advance of the festival
- Sponsor identification in all press releases, newsletters, emails

3. On-Site

- Sponsor logo on signage at entrance to Food Court and on sponsor recognition banners around festival site
- Opportunity to display table tents on seating tables in area
- Logo recognition on Sponsor "Thank You" boards
- Sponsor will receive use of a 10' x 10' promotional tent in Food Court
 - On-site sales rights
 - Couponing, sampling, demonstrations, displays, sweepstakes
 - Interactive experience to engage attendees
- Opportunity to create additional food related programming
- Sponsor recognition in all stage announcements

4. Miscellaneous

- Passes to VIP reception
- Passes for VIP parking
- Rights to use Montana Folk Festival marks until December 31, 2017
- Employee volunteer opportunity

Food Court Sponsorship (3 available)..... \$10,000.00