MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 7-9, 2017

PERFORMING ARTIST SPONSOR

Sponsorship of Performing Artist (or performing group) during their festival appearance.

1. Performing Artist
    - Designated sponsor of one performing artist or performing group
    - Opportunity for sponsor representative to introduce the artist

2. Media
    - Recognition in select newspaper ads
    - Recognition in select radio ads
    - Recognition in pocket schedule
    - Logo identification with Performing Artist's bio in official festival program guide*****
    - Logo identification with Performing Artist's bio on website
    - Sponsor identification in press releases, newsletters, emails, etc.

3. On-Site
    - Sponsor banner displayed on or near stage during Performing Artist's performance
    - Opportunity to display, distribute coupons and sample prior to and immediately following Performing Artist's performance
    - Sponsor banners located throughout the festival site
    - Logo recognition on Sponsor "Thank You" boards

4. Miscellaneous
    - Passes to VIP reception
    - Passes to VIP parking
    - Employee volunteer opportunities

Performing Artist Sponsorship (per Performing Artist -- 10 available) ***$10,000.00***

****To take advantage of this benefit, sponsorship must be committed by end of May 2017.***