



**MONTANA FOLK FESTIVAL
BUTTE, MONTANA**

FAMILY ACTIVITIES AREA

The Family Activities Area features storytelling, workshops, parades, interactive music, quiet games and active games, hands-on crafts and other creative learning opportunities for young audiences and their families.

1. Area/Stage Exclusivity

- Sponsor receives presenting rights to the Family Area

2. Media

- Sponsor logo displayed in newspaper ads
- Sponsor logo with hyperlink prominently displayed on website
- Sponsor logo on pre-festival brochures
- Sponsor logo and/or name recognition on pocket schedule
- Sponsor receives ½ page ad in official 48-page festival program book (*inserted into newspapers throughout Montana*)
- Identification as area sponsor in all press releases, newsletters, emails, etc.

3. On-Site

- Sponsor logo on signage at Family Area
- Sponsor representatives may serve as local announcers
- Sponsor banners located throughout the festival site
- Logo recognition on Sponsor “Thank You” boards
- Sponsor will receive use of a 10’ x 10’ promotional tent
 - Couponing, sampling, demonstrations, displays, sweepstakes
 - Interactive experience to engage attendees
- Sponsor recognition in stage announcements elsewhere on site

4. Miscellaneous

- Passes to VIP reception
- Rights to use Montana Folk Festival marks until December 31, 2024
- Employee volunteer opportunities

Family Activities Area Sponsorship (1 available)

\$10,000.00