



**MONTANA FOLK FESTIVAL  
BUTTE, MONTANA**

**Stage Sponsorship – DANCE STAGE**

***Dance stage offer music and dance performances and popular thematic talk/demonstration sessions featuring festival performing artists from 7:30 to 10:30 Friday, Noon-10:30 p.m. on Saturday and 12pm to 7pm on Sunday.***

**1. Stage Exclusivity**

- a. Sponsor receives naming rights to popular Dance Pavilion stage

**2. Media**

- a. Sponsor logo displayed in newspaper ads
- b. Sponsor logo with hyperlink prominently displayed on website
- c. Sponsor logo on pre-festival brochures
- d. Sponsor logo and/or name recognition on thousands of pocket schedules
- e. Sponsor will receive full page ad in official 48-page festival program book *(inserted into daily and weekly papers throughout state )*
- f. Identification as Stage sponsor in all press releases, newsletters, emails, etc.

**3. On-Site**

- a. Sponsor logo on signage at stage
- b. Sponsor representatives may serve as stage announcers.
- c. Sponsor representatives may address the audience from stage
- d. Sponsor banners located throughout the festival site.
- e. Logo recognition on Sponsor “Thank You” boards
- f. Sponsor receives use of a 10’ x 10’ promotional tent
  - o Couponing, sampling, demonstrations, displays
- g. Sponsor recognition in stage announcements from sponsored stage

**4. Miscellaneous**

- a. Passes to VIP reception
- b. Passes to VIP parking
- c. Rights to use Montana Folk Festival marks until December 31, 2019
- d. Employee volunteer opportunities

***Stage Sponsorship (1 available)***

***\$35,000.00***