



**MONTANA FOLK FESTIVAL
BUTTE, MONTANA**

VIP Kickoff Event Sponsor

Sponsorship of VIP Appreciation Party

1. Premiere Placement at Exclusive VIP Party to recognize sponsors
 - Designated sponsor of social event attended by major sponsors, business leaders, and local and regional dignitaries
 - Opportunity for sponsor representative to address gathered at the event with focus on products and services

2. Media
 - Recognition in newspaper ads
 - Recognition in radio ads
 - Recognition in pocket guide
 - Logo identification and sponsor ad in official festival program guide
 - Logo identification on website with hyperlink
 - Sponsor identification in regional press releases, emails

3. On-Site
 - Sponsor banner displayed at site of VIP Party
 - Opportunity to display and distribute information at VIP Party
 - Logo recognition on Sponsor "Thank You" boards
 - Booth availability over festival weekend

VIP Kickoff Event Sponsorship (1)..... \$5,000.00