

- THE OFFICIAL -

Montana Folk Festival Guide



Dear Friends and Fans of Uptown Butte and the Montana Folk Festival,

It is great pleasure to be continuing this partnership between the Montana Folk Festival and The Montana Standard to produce and distribute the official program guide for the 2026 Montana Folk Festival.

This year's guide will contain the same depth and wealth of detail as in previous years with details about the performers, maps, schedules and other useful information for anyone planning to attend the festival July 10-12.

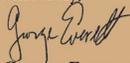
Again this year, the official guide will be delivered to an even broader audience statewide to readers of The Billings Gazette, the Missoulian, the Helena Independent Record, The Montana Standard and The Ravalli Republic. Additional distribution to other print publications throughout the state and distribution at the festival will also be included to reach even more readers.

I invite you to support the Montana Folk Festival through your advertising to ensure its return and future success and to associate the fine products and services of your business with the event.

Each and every business that invests in the official festival program guide with an ad will be recognized as a festival sponsor. Our sponsors make the festival possible and we take every opportunity we have to express our gratitude to them for helping to sustain this community event which has grown to become a major summer celebration in Southwest Montana.

We hope that we can include you and your business among the advertisers for the official guide who we also consider our cherished sponsors.

Join us for the biggest and best festival as we work hard in all aspects of planning to keep our Montana Residents and Visitors safe.

Sincerely,

 George Everett, Executive Director
 Mainstreet Uptown Butte



The Montana Folk Festival, one of the largest free of admission festivals in the Northwest, returns for its fourteenth presentation July 10, 11 and 12 2026. This festival program will be inserted and distributed and reach an estimated 250,000 people! This is an excellent opportunity to showcase your products and services in this carefully read guide.

The guide will also be available digitally on mtstandard.com, belenair.com, billingsgazette.com, missoulian.com, ravallirepublic.com and montanafolkfestival.com.

Ad Sizes & Prices

	Black & White	Color
Full Page.....		\$1,499**
9.889"x9.75"		
Includes 10,000 High Impact Impressions		
Half Page	\$785**	\$875**
9.889"x4.8" or 4.889"x9.75"		
Includes 7,500 High Impact Impressions		
Quarter Page	\$525**	\$625**
4.889"x4.8" or 9.889"x2.375"		
Includes 6,000 High Impact Impressions		
Eighth Page.....	\$375*	\$475*
4.889"x2.375"		
Includes 5,000 High Impact Impressions		

All Advertisers will be included in an Email Blast!

Creative Charges Additional. *Packages include a \$39 investment for "Search Boost". This feature will give your business/organization digital presence with search optimization indexing. **Packages include a \$99 investment for "Amplified Digital AI". This feature will allow your business/organization access to AI driven solutions with monthly access for content creation, distribution, access, visibility and education.

Ad Deadline: Fri. May 15th, 2026 | Publishes Statewide: Thurs. June 18th, 2026

Publishes in Butte: Sat. June 27th, 2026

